

PCCA Member  
guide to marketing  
materials for

**MucoLox**<sup>TM</sup>

Mucosal Delivery System for  
Use in Compounding

PCCA # 30-4782



# For mucous membrane formulations, you need staying power.

# MucoLox™ delivers.

We're excited to introduce a one-of-a-kind base that's breaking new ground in mucosal surface formulations (for oral, vaginal and rectal use) – and driving big sales for our members. Available exclusively for PCCA members, **MucoLox** gives you a competitive edge because it combines water-solubility and incredible staying power. **There's no other base on the market like it.**

## Using MucoLox for mucosal surface formulations.

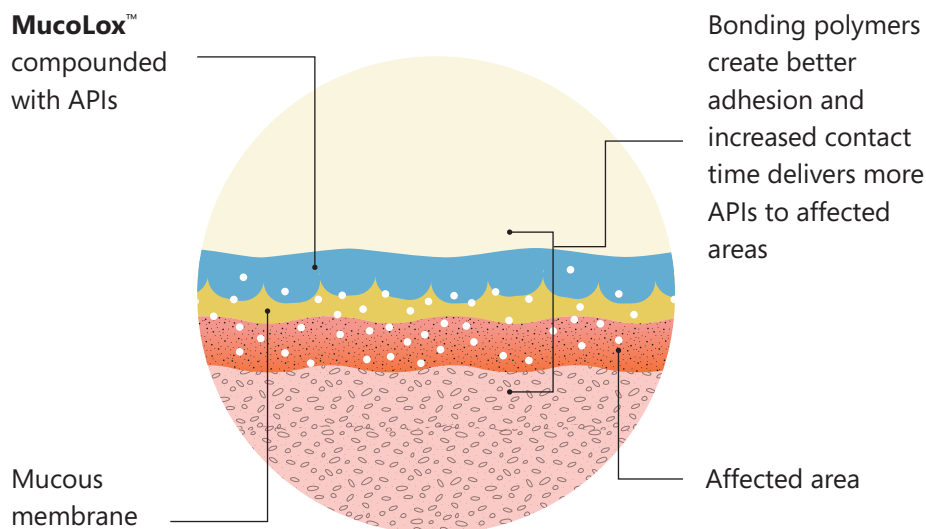
Formulating prescriptions for mucous membranes – whether oral, vaginal or rectal – has its challenges. There's the tendency for the preparation to rub off or be washed away, which decreases the amount of time the medication is in contact with the mucosal surface. It's also critical that the preparation be nonirritating because of the prolonged contact time with delicate tissue.

Exclusively from PCCA, **MucoLox** is a revolutionary base that combines the benefits of water-solubility with unprecedented staying power. It can be used with active pharmaceutical ingredients to help deliver long-lasting adhesion for oral and other mucosal surfaces.

MucoLox's one-of-a-kind polymer network brings improved moisturization and protection, but won't easily wash away, bonding to the mucosa to create a powerful but lightweight coating effect. When used with APIs, MucoLox's advanced adhesive properties help improve contact time of the API to the mucosa.

## Here's how it works:

**MucoLox™**  
compounded  
with APIs



### BENEFITS

- Water-soluble for improved moisturization
- Innovative coating effect
- Improves contact time of API to mucosal surfaces
- Outstanding stability
- Pleasant, neutral taste
- Free of gluten, casein, dye, and parabens, among other allergens (below detectable limits)

### RELATED SPECIALTIES

- Dental
- Urology
- Oncology
- Hospice
- Radiation therapy
- Women's health
- General practice

### MUCOLOX IS IDEAL FOR FORMULATIONS USED IN/ON:

- Dental/oral rinse/mouthwash
- Oral moisturizer/protectant
- Swish/spit/swallow use
- Wounds
- Rectal tissue
- Vaginal tissue
- Enemas
- Lip therapy

# Marketing MucoLox™

## Download

We've developed several downloadable items designed to help you get the most out of this innovative product. To download and print your own marketing materials, go to:

Members-Only Website



Products



MucoLox



Marketing Tab

## Product sample

If you need a MucoLox sample, contact us at:  
**coremarketing@pccarx.com** or  
**800.331.2498**

## 1. Learn more.

Become familiar with common formulations and treatment protocols using MucoLox.



The **MucoLox Specification Sheet** gets into the nitty gritty about formulas, ingredients and ordering information.

### AVAILABLE NOW:

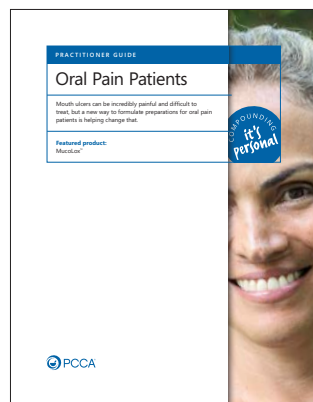
All marketing materials for using MucoLox in **oral pain** formulations.

### COMING SOON:

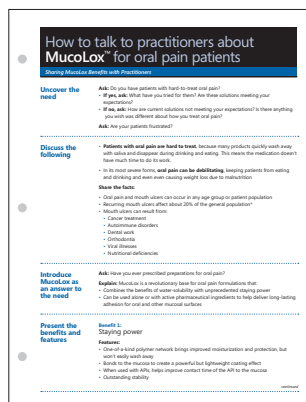
Watch your email inbox for marketing materials for using MucoLox in **rectal and vaginal** formulations.

## 2. Share with your practitioners.

Market to practitioners in dental, oncology, radiation and general practice.



The **Oral Pain Patients Practitioner Guide** highlights the benefits that are of special interest to your prescribers. Use this to educate them about this breakthrough in mucosal surface formulations and to promote your practice.



For in-person or on-the-phone visits, the **Practitioner Talking Points for Oral Pain Patients** helps you talk through the main and supporting points.



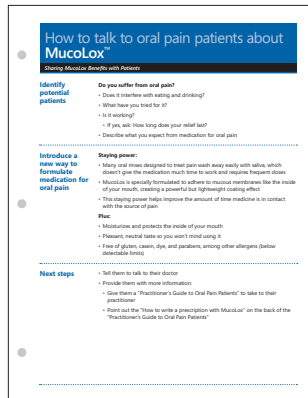
The **Marketing PowerPoint** puts MucoLox resources at your fingertips. Download from the Members-Only Website and share with your prescribers using your computer, iPad or tablet.

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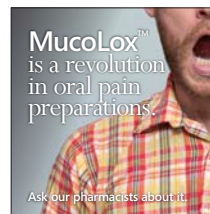
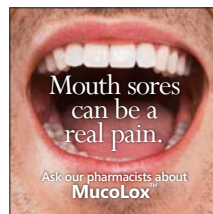
### 3. Spread the word.

Educate your patients suffering from hard-to-treat oral pain.



For in-person or on the phone visits, the **Oral Pain Patient Talking Points** helps you talk through the main and supporting points.

**Monitor graphics and printable posters** can be displayed in your pharmacy.



**Social Media Graphics** are available to use on your own website or social media sites.

# Get it

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Go to:

**Members-Only Website**



**Products**



**MucLox**



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**Product samples.**

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or

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