

PREGNANCY SUPPORT



Providing a Healthy Beginning for Future Generations

The nutritional needs of a pregnant woman are critical for the ultimate health and development of her child. Not only is her nutrition important while pregnant, but this nutritional foundation will impact her child for many years after birth. For that reason, certain lifestyle and dietary changes are encouraged during pregnancy, such as avoiding caffeine, alcohol and prescription medications as much as possible. The adverse effects that are noted by the mother at this time are also noted by the developing baby and can have significant negative effects. Pregnant women are also encouraged to refrain from using artificial sweeteners, which have been shown to cause neurological damage in the developing child. Drinking filtered water and discontinuing makeup at this time will help to minimize the baby's exposure to toxic heavy metals. Above all, a healthy diet of whole foods that excludes processed or "fast" foods is always a sound plan for the pregnant mother. There are many dietary and lifestyle changes that accompany pregnancy, but the changes just mentioned are critical for the healthy development of the child.

Most physicians recommend a prenatal vitamin for expectant mothers, one that contains a mix of essential vitamins and minerals such as: calcium, folic acid, zinc and vitamin D. We feature an excellent prenatal vitamin in our **Prenatal Plus** product.[†] Iron levels are particularly critical during pregnancy. Low iron levels can affect the amount of oxygen available to the developing baby. If additional iron is necessary for the mother, our **Iron 25 mg**, which provides iron as an amino acid chelate and gluconate, is an excellent choice[†]. This product contains iron combined with amino acids, which serve to help improve the absorption of the iron and minimize gastric irritation. If gastric irritation is a problem during this time, taking a vitamin supplement in the middle of a meal will help to reduce the nausea that is sometimes experienced.

Folic acid supplementation is a must during pregnancy. Folic acid assists in the development of the child's spine, brain and neurological function, and is essential to help prevent birth defects such as spina bifida. Look for a prenatal vitamin with at least 800-1000 mcg of folic acid, or better yet, take the activated form of folic acid, **5-MTHF 1000 mcg**.[†]

Vitamin D is also important for proper bone development and a healthy immune system in both mother and baby. Vitamin D levels are easily monitored with a blood test. Omega-3 fatty acids are critical for formulation of a healthy nervous system and brain. Docosahexaenoic Acid (DHA) has been noted as essential for its ability to assist in healthy cognitive development. DHA can be found in quality omega-3 fish oil products like **Omega Max** and **Omega-3 Fish Oils**.[†] Finally, in those situations where morning sickness is problematic in the first trimester of pregnancy, vitamin B-6, or better yet, pyridoxal-5-phosphate taken each morning can help to manage morning sickness. Ginger has also been found to help with the nausea of morning sickness and is an option that is safe for both mother and baby.



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[†]These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.