

PHARMACY STUDENT *Scholarship Contest*

PCCA Institute's annual scholarship contest is back for another year! This is your opportunity to share your vision for compounding pharmacy with hundreds of pharmacists and potential employers.

Enter for a chance to engage with compounding pharmacists from all over the world at PCCA's ThinkNext 2024 International Seminar, October 17-19, 2024, in Houston, Texas! The winner of the Scholarship Contest will deliver a 10-minute, main-stage presentation at ThinkNext 2024 on their choice of topic:

- **ADVOCACY:** How can compounding pharmacists influence health care policy? What initiatives do you think need to receive more attention?
- **INNOVATION:** Explore opportunities for personalized medicine in rural or resource-challenged areas.
- **BUSINESS DEVELOPMENT:** Imagine you are a pharmacy owner wanting to spread awareness of compounding to the newest generations. What innovative approaches would you use to educate Gen-Z patients and prescribers about the potential of personalized medicine and market your compounding services to them?*

HOW TO ENTER

- Complete an online application that outlines the main ideas of your **10-minute stage presentation** in 150 words or less in bulleted format.
- Submit a 2-minute video pitch previewing your presentation introduction — what you'll actually say on-stage for the first 2 minutes of your presentation to grab the audience's attention. This should support the content you're submitting in your written application.
 - » Introduce yourself and your pharmacy school.
 - » Do not read from a script.
 - » Do not provide a summary of the talk you will give. Consider this pitch video as your presentation opener.
 - » Speak clearly and do not rush your words.
 - » Show us your passion for compounding! The more engaged with and authentic you are about your subject matter, the more it will resonate with your audience.
 - » Speak to serve your audience. Remember that you are delivering insights that will bring a benefit to those listening.
 - » If it makes sense, use props.



PCCA's annual ThinkNext International Seminar is where the world's largest community of compounding pharmacists connect with leading experts on clinical updates, business strategies for pharmacies, and technical breakthroughs. pccainternationalseminar.com



Need some inspiration?

Check out the recording (bit.ly/ISTX23-Holly) of last year's winner, **Holly Seyler**, 2025 PharmD Candidate, University of Washington!

APPLY TODAY

Scan the QR Code or Apply at
bit.ly/ISTX24-Scholarship



Deadline to Submit Application
and Video Pitch:
Sunday, August 25, 2024

TIMELINE

- **Sunday, August 25, 2024, 11:59 p.m. CT:** Deadline to apply and submit video pitch.
- **Week of September 6, 2024:** Three finalists are notified.
- **Thursday, September 19, 2024:** Each finalist delivers their 10-minute presentation virtually to the PCCA Judging Committee.
- **Friday, September 20, 2024:** Winner is notified.
- **Week of September 30, 2024:** Winner receives preparation guidance for their presentation at ThinkNext 2024.
- **Wednesday Evening, October 16, 2024:** PCCA ThinkNext 2024 Opening Reception in Houston, Texas
- **Saturday, October 19, 2024:** Winner presents their vision for compounding pharmacy to hundreds of pharmacists at PCCA ThinkNext 2024.

PRIZES

Scholarship winner receives:

- PCCA ThinkNext 2024 registration, including PCCA Student Day on the afternoon of Saturday, October 19 (\$500 value)
- Airfare to/from Houston, Texas (up to \$500)
- 3 nights of hotel accommodations in The Woodlands, Texas (\$750 value)
- Select meals will be provided during both events
- \$250 gift card for incidentals
- Press release and email announcement as the winner of the 2024 PCCA Institute Pharmacy Student Scholarship Contest
- Recognition before hundreds of ThinkNext 2024 in-person and virtual attendees
- The opportunity to connect and network with compounding pharmacists throughout the United States, Canada and Australia

Finalists receive:

- Free virtual registration to ThinkNext 2024 (valued at \$195)
- Recognition at ThinkNext 2024



JUDGING CRITERIA

- Presentation, energy and stage presence
- Content offers information of value to pharmacists

ELIGIBILITY REQUIREMENTS

- You must be a current pharmacy school student enrolled in a school of pharmacy as of **October 19, 2024**.
- You must be available to deliver your presentation in person on the main stage at ThinkNext 2024 in Houston.
- With your submission, you agree that PCCA has permission to publish and/or share your submitted materials and presentation in print, digital and/or online/social formats.

For questions, please contact pccainstitute@pccarx.com.

